

# Flexible funeral services you can rely on

## G.M. TAYLOR

INDEPENDENT FUNERAL DIRECTOR

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www.gmtfunerals.co.uk



An independent funeral business in Ipswich is marking its first year on Ulster Avenue. GM Taylor, which was established three years ago and is recommended by the National Death Centre, offers a range of funeral services including traditional cremations and burials, woodland burials, horse drawn funerals, multi-faith funerals and monumental masonry services.

Director Greg Taylor set up the business because he felt that it was important to be able to offer bereaved families flexible funeral options.

"Being independent means we answer to our family, not a shareholder or area manager

aiming for high targets," he explains.

"There is no law that states a family must use a funeral director and a lot can be done by the family if they wish to do so.

"We can do as much or as little as the family request us to do - if a family wishes to buy a coffin from the internet and only use our chapel of rest, for example, we are only too happy to assist. Or, if a family requires us to only collect the deceased, again we are only too pleased to assist and we will adjust our prices accordingly."

He opened his office in Ulster Avenue last year and says he has had some great feedback.

"Our first year in Ulster Avenue has been remarkable, I have personally met some fantastic people who I see as friends not clients," Greg said.

"The year has proved to be very interesting and rewarding and I am looking forward to meeting more and more great people."

Greg is keen to support his customers as much as possible and aims to make the process of organising a funeral easy and stress-free.

He is very conscious that the cost of a funeral can be a big concern for families and is keen to help them as much as possible.

"We have a price structure that lets a family know the breakdown of our professional services," he explains. "We also advertise all our prices on our website, and in our shop window.

"What is very popular is our 'All Inclusive Uncomplicated Cremation Service' which guarantees nothing extra to pay for £1,992 and, providing the account is settled in full during the arrangement stage, we offer £50 cash back."

Greg is also retaining his prices until 2015.



■ Greg Taylor of GM Taylor Funeral Directors in Ipswich. Photo: SARAH LUCY BROWN

He added: "We receive many thank you cards and letters from families we have assisted and we always welcome the opportunity to invite a family in for a coffee or tea if they are passing by."

Those visiting the office at the moment will see GM Taylor's special 'In memory Christmas tree', where bereaved families can attach stars or angels with their loved ones' names on.

There is also the opportunity to light a candle in memory of those you have lost.

■ For more information visit [www.gmtfunerals.co.uk](http://www.gmtfunerals.co.uk) or call 01473 806131. Find GM Taylor at 27 Ulster Avenue, Ipswich, Suffolk, IP1 5JS.

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We would like to congratulate G M Taylor Funeral Directors on his success this year

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We would like to congratulate G M Taylor Funeral Directors on celebrating his first year in business